

## 2013 - 2014

## EDITOR'S & WEBMASTER'S REPORT (Combined)

**Kingsgate Hotel**, Wellington Sunday 1<sup>st</sup> June 2014 6:30pm

## (2014 NZSG CONFERENCE - WELLINGTON)

Kia Ora and welcome to our 2014 AGM. It is my pleasure to present this, my 13<sup>th</sup> Report on both our newsletter and website.

**E REO** – The structure of the newsletter in both electronic and hardcopy format continues to remain constant throughout the year and I am always so those members whom contribute material for extremely grateful to publication, thank you all.

As always, the Black & White hardcopy issues of Te Reo are an important and permanent record of the group's activities although the newsletter is best viewed in full colour online through the groups' website.

Hardcopy details of the newsletter (August 2013 to May 2014) are as follows;

- Aug 2013 41 Hardcopies/24pages A\$101.26
- Nov 2013 41 Hardcopies/24pages A\$101.26
- Feb 2014 41 Hardcopies/24pages
- May 2014 41 Hardcopies/24pages
- A\$116.40 (Incl. AGM Insert)
- A\$101.26

This represents 164 hardcopies with a total printing cost of A\$420 or approximately A\$2.57 per issue –very slight but still an increase on last year's printing costs.

Printing receipts have been deposited with the Secretary for inspection. N.B. The Covers and AGM Inserts on Green reflex are slightly more expensive than the inside B&W pages.

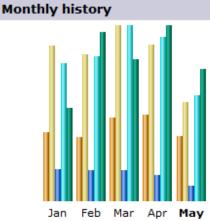
**EBSITE** – Again the website format has remained constant but functional throughout the year and has required minimal maintenance by way of occasional updates with feature articles, news items and online Te Reo. There are the inevitable technical glitches and I urge all users to please point out any broken links and/or errors to us - as we may not always see what you may see due to our host caching.



Despite being such a defined area of interest, the MIG website continues to attract modest but a constant stream of hits. Obviously New Zealand continues to draw the most traffic with our expats and Trans-Tasman cousins bringing in Australia second. However an interesting Stat is that North America clearly tops the list for page-views, our American users definitely take a more in-depth survey of our site;

|          |           |             |       | Su     | mmary          | by Month |        |               |        |        |  |
|----------|-----------|-------------|-------|--------|----------------|----------|--------|---------------|--------|--------|--|
| N - 4    | Daily Avg |             |       |        | Monthly Totals |          |        |               |        |        |  |
| Month    | Hits      | Files       | Pages | Visits | Sites          | KBytes   | Visits | Pages         | Files  | Hits   |  |
| May 2014 | 775       | 589         | 276   | 159    | 1479           | 636871   | 4296   | 7478          | 15916  | 20947  |  |
| Apr 2014 | 1103      | 714         | 427   | 167    | 1701           | 896425   | 5032   | 12828         | 21443  | 33096  |  |
| Mar 2014 | 1028      | 648         | 322   | 184    | 1710           | 720973   | 5723   | 9983          | 20114  | 31895  |  |
| Feb 2014 | 1362      | 584         | 708   | 215    | 2286           | 836719   | 6042   | 19838         | 16363  | 38157  |  |
| Jan 2014 | 974       | <b>59</b> 7 | 424   | 168    | 1650           | 622082   | 5228   | 13144         | 18509  | 30198  |  |
| Dec 2013 | 1171      | 638         | 654   | 233    | 2812           | 677762   | 7233   | 20291         | 19785  | 36301  |  |
| Nov 2013 | 3995      | 2639        | 3238  | 548    | 10720          | 909143   | 16443  | 97163         | 79172  | 119859 |  |
| Oct 2013 | 3876      | 3290        | 2998  | 515    | 7180           | 1071431  | 15989  | 92957         | 102017 | 120177 |  |
| Sep 2013 | 4083      | 3083        | 2539  | 421    | 5336           | 1349909  | 12654  | 76193         | 92519  | 122493 |  |
| Aug 2013 | 4741      | 4440        | 3856  | 480    | 7834           | 1106562  | 14882  | 119545        | 137641 | 146982 |  |
| Jul 2013 | 2590      | 1824        | 1270  | 219    | 2100           | 714575   | 6807   | <b>39</b> 373 | 56569  | 80293  |  |
| Jun 2013 | 3203      | 2636        | 2139  | 330    | 4929           | 712573   | 9923   | 64192         | 79097  | 96098  |  |
| Totals   |           |             |       |        |                | 10255025 | 110252 | 572985        | 659145 | 876496 |  |

|                    |       | untries (Top | -        |           |   |
|--------------------|-------|--------------|----------|-----------|---|
| Count              |       | Pages        | Hits     | Bandwidth |   |
| United States      | us    | 388          | 906      | 40.88 MB  |   |
| New Zealand        | nz    | 273          | 6,265    | 297.29 MB |   |
| Australia          | au    | 213          | 1,898    | 31.46 MB  |   |
| Ukraine            | ua    | 157          | 159      | 6.26 MB   |   |
| Israel             | il    | 147          | 181      | 18.25 MB  |   |
| China              | cn    | 123          | 799      | 21.52 MB  |   |
| Russian Federation | ru    | 84           | 330      | 9.53 MB   |   |
| Poland             | pl    | 72           | 72       | 1.41 MB   |   |
| France             | fr    | 64           | 97       | 8.13 MB   |   |
| Germany            | de    | 42           | 49       | 6.93 MB   |   |
| Canada             | са    | 30           | 150      | 2.36 MB   |   |
| Turkey             | tr    | 26           | 27       | 784.19 KB |   |
| Romania            | ro    | 25           | 27       | 6.20 MB   |   |
| Sweden             | se    | 21           | 21       | 547.45 KB |   |
| Saudi Arabia       | sa    | 19           | 19       | 508.63 KB |   |
| European country   | eu    | 15           | 15       | 323.97 KB |   |
| Thailand           | th    | 13           | 13       | 327.18 KB |   |
| Mauritius          | mu    | 10           | 70       | 960.78 KB |   |
| Hong Kong          | hk    | 10           | 10       | 309.60 KB |   |
| Finland            | fi    | 10           | 10       | 203.61 KB |   |
| Great Britain      | gb    | 9            | 11       | 335.24 KB |   |
| Indonesia          | id    | 7            | 112      | 1.27 MB   |   |
| India              | in    | 6            | 108      | 1.14 MB   |   |
| Brazil             | br    | 6            | 216      | 2.27 MB ⊨ |   |
| Philippines        | ph    | 5            | 123      | 1.48 MB   |   |
| Others             |       | 45           | 688      | 216.68 MB |   |
| V                  | ~10   | ž            | C. S. C. | -         | 7 |
|                    | No    | er.          | Int      | :• /·     |   |
|                    | S. 19 | 00           | 110      | _         |   |



| Month    | Unique<br>visitors | Number of<br>visits | Pages  | Hits   | Bandwidth |     |
|----------|--------------------|---------------------|--------|--------|-----------|-----|
| Jan 2014 | 540                | 1,212               | 3,721  | 16,197 | 476.59 MB |     |
| Feb 2014 | 501                | 1,146               | 3,621  | 16,972 | 870.83 MB |     |
| Mar 2014 | 655                | 1,371               | 3,617  | 20,572 | 727.77 MB |     |
| Apr 2014 | 676                | 1,220               | 2,984  | 19,204 | 901.19 MB | - E |
| May 2014 | 510                | 772                 | 1,820  | 12,376 | 677.27 MB |     |
| Jun 2014 | 0                  | 0                   | 0      | 0      | 0         |     |
| Jul 2014 | 0                  | 0                   | 0      | 0      | 0         |     |
| Aug 2014 | 0                  | 0                   | 0      | 0      | 0         |     |
| Sep 2014 | 0                  | 0                   | 0      | 0      | 0         |     |
| Oct 2014 | 0                  | 0                   | 0      | 0      | 0         |     |
| Nov 2014 | 0                  | 0                   | 0      | 0      | 0         |     |
| Dec 2014 | 0                  | 0                   | 0      | 0      | 0         |     |
| Total    | 2,882              | 5,721               | 15,763 | 85,321 | 3.57 GB   |     |
|          |                    |                     |        |        |           |     |



As always, we are extremely grateful and fortunate to have the ongoing support of Eduard COWELL; Eddie continues to **personally fund** both our ISP (website) hosting space and the annual renewal of our web address name www.nzsgmig.com. From the Committee and Members, thank you so very much Eddie for your ongoing financial and technical support all these years.

Thank you all again for your support throughout the year, and please do continue to send in your articles and material for *Te Reo*. Remember this is your group, your newsletter and your say and contributions are always welcome.

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Good luck with your research in Wellington this year and I look forward to receiving all those photos and reports of your successes for *Te Reo* in coming weeks – Hint!

Haere ra and Bruce MATHERS NZSG MIG Editor & Webmaster 29<sup>th</sup> May 2014 nc.